



MAKER PILOT PROGRAM

Turning reusable materials into local products, practical skills, and opportunities in CHQ.

Sponsorship & Partnership Opportunities



www.upcyclechq.com



ABOUT THE PROGRAM

The UpcycleCHQ Maker Pilot Program is a community-driven initiative focused on activating local makers and connecting reusable materials with practical product creation and micro-enterprise opportunities.

The pilot brings together:

- Local makers
- Reusable materials
- MADE IN CHQ branding
- Community partnerships
- Local production and maker opportunities



Key Activities

Makers participating in the pilot will create reusable products from materials such as:

- fabric scraps
- denim
- feed bags
- upholstery materials
- reusable textiles

Products created through the pilot will carry the: #MadeInCHQ identity.



POWERED BY GreenClusta

The UpcycleCHQ Maker Pilot Program is powered by GreenClusta Technologies LLC – a community-focused technology and sustainability company exploring new ways to support local reuse, circular economy innovation, maker activation, and micro-enterprise development in Chautauqua County.

Through UpcycleCHQ and GreenClusta, we are exploring how reusable materials, local creativity, practical skills, and community collaboration can help support stronger local maker and micro-enterprise ecosystems.

PROGRAM GOALS

The pilot is designed to:



Support practical maker skills



Reduce reusable materials going to waste



Activate local creativity and production



Explore micro-enterprise opportunities



Build community partnerships around reuse and local production



Support community-driven local economic development

WHAT THE PILOT PROGRAM ENTAILS

MAY 2026 — MAKER & MATERIAL ACTIVATION PHASE

- Community maker sign-ups and onboarding
- Material collection and distribution
- Formation of material exchange hubs
- Partnership and sponsor outreach
- Maker coordination and pilot preparation

JUNE 2026 — FIRST PRODUCTION PHASE

- Production begins with the first maker cohort
- Makers begin creating reusable products from collected materials
- Initial MADE IN CHQ product concepts developed
- Product documentation and storytelling begin

JULY 2026 — SHOWCASE & COMMUNITY ENGAGEMENT PHASE

- Community spotlights and maker stories
- Product photography and visibility campaigns
- Exploration of popup showcases and exhibitions
- Building local awareness around MADE IN CHQ products

AUGUST–SEPTEMBER 2026 — MICRO-ENTERPRISE & EXPANSION PHASE

- Exploring local sales and showcase opportunities
- Expanding maker participation and partnerships
- Developing stronger local production and collaboration systems
- Continued material recovery and maker activation efforts

The pilot program is designed to explore how reusable materials, practical skills, and community collaboration can support local maker activation, creativity, and micro-enterprise opportunities right here in Chautauqua County.

ABOUT MADE IN CHQ



#MadeInCHQ is a new local identity for products created through the pilot program.



MADE IN CHQ represents products created locally by makers using reusable materials from our community.

The goal is to highlight:



Local makers



Sustainability and reuse



Community-created products



Local production and micro-enterprise opportunities

WHY THIS MATTERS

The UpcycleCHQ Maker Pilot Program is exploring how reusable materials can become a pathway for:

- local production
- practical skills
- community creativity
- maker activation
- sustainability
- micro-enterprise development

This is about building stronger local reuse and maker systems while creating visible community impact right here in Chautauqua County.



SPONSORSHIP OPPORTUNITIES

COMMUNITY SUPPORTER \$250

Supports:

- material collection
- maker coordination
- reusable material recovery

Sponsor Benefits

- ✓ Name listed as Community Supporter
- ✓ Social media thank-you post
- ✓ Recognition on pilot materials
- ✓ Recognition at future showcases/events

MAKER SUPPORT SPONSOR \$500

Supports:

- sewing supplies
- starter maker kits
- tools/material preparation

Sponsor Benefits

- ✓ All Community Supporter benefits
- ✓ Featured sponsor spotlight post
- ✓ Logo/name included on pilot materials
- ✓ Recognition as supporter of local maker activation

MATERIAL RECOVERY SPONSOR \$1,000

Supports:

- material collection
- sorting
- transportation
- material distribution infrastructure

Sponsor Benefits

- ✓ All previous benefits
- ✓ Featured recognition across pilot campaign content
- ✓ Recognition as sustainability/reuse partner
- ✓ Opportunity to provide reusable materials/products for the pilot

MADE IN CHQ SPONSOR \$2,500

Supports:

- product branding
- showcase preparation
- maker storytelling
- local product identity development

Sponsor Benefits

- ✓ All previous benefits
- ✓ Recognition connected to MADE IN CHQ product branding
- ✓ Featured partner recognition in showcase materials
- ✓ Opportunity to participate in future MADE IN CHQ showcases/events
- ✓ Featured sponsor story/content collaboration



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000+

Supports:

- pilot expansion
- maker support
- exhibitions/showcases
- community programming
- local production ecosystem development

Sponsor Benefits

- ✓ Prominent sponsor recognition across pilot campaign
- ✓ Logo placement on event/showcase materials
- ✓ Featured storytelling partnership
- ✓ Speaking/participation opportunities at future showcases
- ✓ Recognition as major supporter of local maker and micro-enterprise development in CHQ



PARTNERSHIP OPPORTUNITIES

We are also looking for:

- ✓ Material drop-off hubs
- ✓ Maker support partners
- ✓ Workshop/community spaces
- ✓ Sewing/material partners
- ✓ Showcase partners
- ✓ Local business collaborators
- ✓ Community organizations
- ✓ Economic development collaborators

CURRENT MATERIALS WE ARE COLLECTING



Fabric scraps



Denim



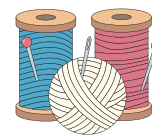
Feed bags / grain bags



Reusable bags



Sewing supplies



Yarn & thread



Rotary cutters, mats, rulers, scissors



Other reusable textiles/materials

MATERIALS COLLECTED



CURRENT COMMUNITY SUPPORT

The pilot program is already seeing:

Growing maker applications

Community material donations

Local business partnerships

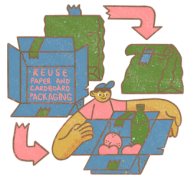
Material exchange hubs forming

Public community engagement and participation



LONG-TERM VISION

The long-term vision of the UpcycleCHQ Maker Pilot Program is to help build a stronger local maker and micro-enterprise ecosystem through:



Reuse



Practical skills



Local production



Maker collaboration



Community partnerships



**Localized circular economy
innovation**

CONTACT & PARTNERSHIPS

To sponsor, partner, donate materials, or learn more:



<https://upcyclechq.com/upcyclechq-maker-pilot-program/>



info@upcyclechq.com



UpcycleCHQ Partners



WestField Makerspace



Prendergast Library
Focusing on Your Future.



CLIMATE
CHANGE
INITIATIVE

CHAUTAUQUA INSTITUTION



Audubon Community
Nature Center



Sacred
Grounds
COFFEE HOUSE
LITV DALE, NY



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— ROASTING COMPANY —

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Powered by GreenClusta Technologies LLC

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